

BOON

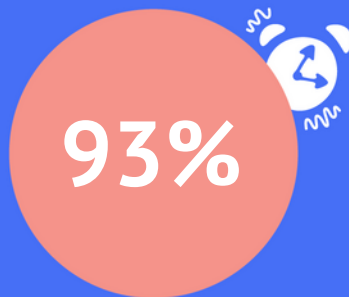
Healthcare Case Study

The healthcare industry has witnessed unprecedented nurse and physician turnover due to COVID-19 resulting in a shortage of skilled personnel. Consequently, healthcare companies have had to rely heavily on expensive traveler resources, incurring significant costs.

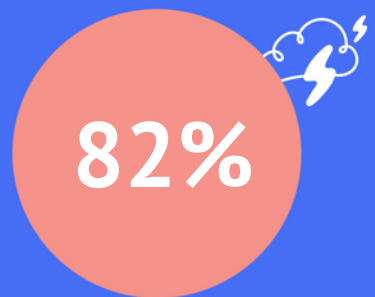
In an effort to mitigate the consequences of COVID-19, healthcare companies are turning to more creative approaches when it comes to retention and recruiting strategies. Healthcare companies reached out to Boon, looking for ways to level up their team personally and professionally.

Objective

Boon understands the sacrifices and stressors associated with a career in the healthcare industry. The hours are long and stress levels are high, which can lead to burnout and ultimately high turnover. Our mission was to create a one-stop personal and professional growth resource for healthcare workers that improved productivity, resilience, and retention.



of health workers reported being stressed out and stretched too thin



shared being emotionally and physically exhausted

Solution

Boon started working with more than a dozen healthcare companies by offering a personalized, 1:1 coaching platform that is sitting at the intersection between mental well-being and professional development. Whether it's helping employees cope with stress and burnout, or become more effective communicators with their patients, Boon's Coaches met employees.

Level up your team personally and professionally today





The Boon Impact

After working with our specialized coaches, healthcare professionals reported improved productivity, resilience, work satisfaction, and work/life balance. This led to significant decreases in employee turnover and ultimately saved businesses **\$3 for every dollar spent** on Boon.

56%

average
engagement rate

94%

net promoter
score (NPS)

88%

Boon users
increased productivity



85%

of Boon users
increased resilience

86%

of Boon users increased
work satisfaction

50%

relative decrease in
employee turnover
from Boon

Future Plans

Boon is changing the way healthcare companies think about the personal and professional growth of their teams. As the healthcare industry continues to struggle with recruiting and retention, Boon offers a personalized, approachable solution for employees that creates tangible impact and a meaningful ROI.



Looking to support the personal and professional growth of your healthcare employees? Provide them with the support they deserve!